



ATΩ



ALPHA TAU OMEGA PRESENTS



TUG O'
WAR

FOR A
CURE

SPONSORSHIP OPPORTUNITIES

WHY SUPPORT TAU TUG?

For over a decade, ATO's Tau Tug event has proudly supported the Cystic Fibrosis Foundation, inspired by their brother, John Pickering, who was living with cystic fibrosis. When John's fraternity brothers learned of his battle with CF, they rallied together, committed to raising funds in his honor, and contributing to the fight for a cure. John remains the at heart of the UGA ATO chapter's efforts, motivating his brothers to push forward with unwavering hope and determination. ATO is not just striving to find a cure for John, but for every individual living with CF.

Because of the Cystic Fibrosis Foundation, advancements for people with cystic fibrosis have been extraordinary. Just a decade ago, someone born with CF was expected to live to 40 years old. Today, thanks to groundbreaking research funded through the CF Foundation, the average life expectancy is now 62 years. John's life has exceeded every expectation, filled with hope, milestones, and dreams realized.

The remarkable progress made by the CF Foundation stands as proof of what's possible when communities like ATO come together. The brothers of ATO remain steadfast in their mission to help CF stand for Cure Found.

GOLD SPONSORSHIP - \$1000

- Logo on banner at Tau Tug Event + Outside ATO House
- Logo prominently displayed on all pages of the Tau Tug website.
- Logo on the 2024 Tau Tug T-Shirt.
- Social media shout-out on ATO social media pages.
- Social media shout-out on CFF Georgia Chapter social media pages (Instagram, Facebook, LinkedIn).

Tax Deductible Amount \$1,000

SILVER SPONSORSHIP - \$500

- Logo on banner at Tau Tug Event
- Logo on 'SPONSORS' page of the Tau Tug website.
- Business name in text on 2024 Tau Tug t-shirt
- Social media shout-out on ATO social media pages.

Tax Deductible Amount \$500

BRONZE SPONSORSHIP - \$250

- Name in text on banner at Tau Tug Event
- Logo on 'SPONSORS' page of the Tau Tug Website.
- Social media shout-out on ATO Social Media

Tax Deductible Amount \$250



TAU TUG'S FUNDRAISING EFFORTS BENEFIT CFF'S WINE & ROSES GALA.

In 2024, ATO contributed over \$116,000 to the Wine & Roses Gala, helping the event achieve an impressive total of \$1.1 million in fundraising. For 2025, ATO has set its sights even higher, aiming to raise \$130,000 to support the Gala's fundraising goal and further the mission of the CF Foundation.

To learn more about the Wine & Roses Gala please visit www.wineandrosesgala.com.