



ATΩ



ALPHA TAU OMEGA PRESENTS



TUG O'
WAR

FOR A
CURE

SPONSORSHIP OPPORTUNITIES

WHY SUPPORT TAU TUG?

For over a decade, ATO's Tau Tug event has proudly supported the Cystic Fibrosis Foundation, inspired by their brother, John Pickering, who was living with cystic fibrosis. When John's fraternity brothers learned of his battle with CF, they rallied together, committed to raising funds in his honor, and contributing to the fight for a cure. John remains the at heart of the UGA ATO chapter's efforts, motivating his brothers to push forward with unwavering hope and determination. ATO is not just striving to find a cure for John, but for every individual living with CF.

Because of the Cystic Fibrosis Foundation, advancements for people with cystic fibrosis have been extraordinary. Just a decade ago, someone born with CF was expected to live to 40 years old. Today, thanks to groundbreaking research funded through the CF Foundation, the average life expectancy is now 62 years. John's life has exceeded every expectation, filled with hope, milestones, and dreams realized.

The remarkable progress made by the CF Foundation stands as proof of what's possible when communities like ATO come together. The brothers of ATO remain steadfast in their mission to help CF stand for Cure Found.

TAU TUG'S FUNDRAISING EFFORTS BENEFIT CFF'S WINE & ROSES GALA

THE WINE & ROSES GALA

The Wine & Roses Gala began in 2000 and for 26 years has been an evening that both celebrates progress and further supports the quest for a cure for cystic fibrosis. Thanks to our outstanding supporters, over \$10 Million has been raised since the event's inception, contributing to the mission of the Cystic Fibrosis Foundation. Wine & Roses is a truly elegant evening of dinner and dancing at the Atlanta Athletic Club in Johns Creek. The evening begins with a champagne reception and is followed by a seated dinner with wine pairings, an incredible live and silent auction, and fun entertainment with live music and dancing until midnight.

Join on October 24, 2026 at the Atlanta Athletic Club as we wine and dine for a cure at our 27th annual Wine & Roses Gala.

THE NIGHTCAP

When the final toast has been made at the Wine and Roses Gala, the celebration is just getting started!

The Night Cap, presented by Tomorrow's Leaders, whisks you away to the Oz Dust Ballroom, where magic fills the air and young professionals join the evening for an unforgettable evening of music, mission, and making connections. This isn't your average after-party—it's a spellbinding mix of glamour, glitter, and purpose.

Join fellow dreamers, doers, and dazzling supporters as we dance the night away in celebration of the progress we've made and the hope that still lies ahead for those living with cystic fibrosis.

EVENT SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP OF THIS EVENT SUPPORTS THE MISSION OF THE CYSTIC FIBROSIS FOUNDATION

TAU TUG EVENT BENEFITS		\$10,000	\$6,500	\$5,000	\$2,500	\$1,000	\$500
LOGO PLACEMENT Event Banner Website Event T-Shirt ATO Social Media CFF Social Media		PREMIER PLACEMENT	PREMIER PLACEMENT	STANDARD PLACEMENT	STANDARD PLACEMENT	NAME ONLY	NAME ONLY
	RECOGNITION AT SPRING PARENT'S WEEKEND						
WINE & ROSSES GALA BENEFITS							
LOGO PLACEMENT Invitations Wine & Roses Gala Website CFF Social Media Gala Program Book Digital Event Slides		W&R	W&R	TNC	TNC	TNC	-
COMPANY BRANDED SWAG		MARTINI GLASS	BOTTLE CORK	-	-	-	-
NAMED EVENT EXPERIENCE		TNC	PUB PULL	DESSERT& COFFEE	-	-	-
TICKETS TO EVENT		TABLE W&R	8 SEATS W&R	12 TICKETS TNC	8 TICKETS TNC	4 TICKETS TNC	2 TICKETS TNC
TICKETS TO SPONSOR PATRON PARTY		4 TICKETS	2 TICKETS	2 TICKETS	-	-	-
SPONSOR GIFT							
EVENT GIFT BAG							

KEY DATES:

W&R: WINE & ROSES GALA | ATLANTA ATHLETIC CLUB | OCTOBER 24,2026 | 6:00 PM
TNC: THE NIGHT CAP, OFFICIAL AFTERPARTY OF WINE & ROSES | OCT 24, 2026 | 8:30 PM
SPONSOR PATRON PARTY | ALPHARETTA, GA | MAY 5, 2026 | 6:30 PM



This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

The CF Foundation is committed to providing a safe, inclusive, and healthy experience for individuals attending Foundation Events. Individuals attending CF Foundation events must abide by the Foundation's Attendance Policy (www.cff.org/attendancepolicy) and accompanying guidelines, which include guidance for event attendee's living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. By providing payment or signing sponsorship form, you are agreeing to the terms of these guidelines.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 11 times its 2025 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit www.cff.org/About-Us/Reports-and-Financials, email info@cff.org or call 1-800-FIGHT-CF.